




**ANALYSE DE LA VALEUR
VALUE ANALYSIS
CANADA**

Sponsored Webinar Series



Title:	What is a VMO, really?
Date: Time: Registration: Language:	Tuesday January 21, 2025 9:00 (PST), 10:00 (MST), 12:00 (EST), 14:00 (AST) Register here English
Abstract:	<p>For more than 25 years now, we have heard that organization must be more project-oriented, most organizations now have a PMO (Program/Project Management Office), recently, in the project management world, the new “fad” has become value! Everybody talks about the VMO and writers and consultants are promoting a shift “from PMO to VMO”.</p> <p>But... not many of these value proponents understand Value beyond its financial meaning of Dollar Benefits vs Cost. So, the question is: what can the Value Community bring to the table?</p> <p>Larry Miles defined value as Quality vs Cost, from there the definition has widened to encompass Satisfaction of the stakeholders’ (Customers) needs vs the resources required to satisfy those needs. More recently Lean concepts have added the concept of a Value Stream trying to weed out waste from the process of satisfying stakeholders’ needs and expectations.</p> <p>In this presentation, I will aim to present a dynamic view of the VMO (Value Management Office or Organization) that is in line with the current complex context of organizations and the long history of Value Management.</p>
Presenter:	Michel Thiry, PhD, PMP, DAVSC, PMI Fellow
	<p>Biography: Michel has extensive worldwide experience and has worked in many cultural environments. He is recognized as a worldwide authority in strategic applications of project, program and value at organizational level and has supported the development and implementation of numerous strategic programs for major corporations of various industries in both agile and traditional contexts.</p> <p>He has written and lectured widely and been invited to sit on expert panels in international Academic and Practitioner forums. He is the author of “A Framework for Value Management Practice” and of the best-seller “Program Management”. He regularly delivers seminars and workshops in Strategy, Value and Program management and is recognised for his application of organizational agility in the real world.</p> <p>In 2006 he was elected <i>PMI Fellow</i>. In 2008, he was awarded a <i>Life Achievement Award</i> by the Canadian Society of Value Analysis and in 2014, he was awarded the <i>PMI Eric Jenett Project Management Excellence Award</i>. Co</p> <p>Certified Value Specialist (CVS) (1995-2004) Professional in Value Management (PVM) (1997-2010) Trainer in Value Management (TVM) (1998-2010)</p> <p>SAVE International, USA IVM and European Governing Board European VM Governing Board (EGB)</p>